



Accolades for sign business

WHAKATANE sign business, Law Creative Group, has won five awards in the New Zealand Sign and Display Association's 50th anniversary celebrations.

Co-owner Brendon Law said by winning two gold, one silver and two bronze medals, Law Creative was the most awarded New Zealand sign shop for the year to the end of March.

The medals were awarded at a function in Rotorua last month.

Mr Law said the gold awards were for work cre-

ated for the new Tuhoe headquarters in Taneatua, Te Kura Whare.

He said Tuhoe chairman Tamati Kruger and chief executive Kirsti Luke both had a big input into the work, which was a joint exercise.

One gold was awarded for interactive touch tables with digital displays for visitors to the headquarters.

The other gold was for dimensional timber way-finding signs.

Mr Law said everything was built to the stringent criteria of the Living Building

standards Tuhoe adopted for its headquarters.

He said all glues, plastics, and paints used in the displays had to be vetted to meet those standards.

Pictured are Law Creative Group co-owners Joss Law and Brendon Law, with medals in the background.

The firm was founded by their father, Garry Law, who continues to work for the business but on a part-time basis.

Photo Troy Baker D2005-05